



**Big Brothers  
Big Sisters.**  
OF ELKHART COUNTY

# 2020 SPONSORSHIP OPPORTUNITIES

By sponsoring a Big Brothers Big Sisters of Elkhart County special event, not only does your business receive tons of recognition and marketing opportunities, but you know that you are supporting a local organization that provides children with unique experiences and relationships that they will cherish for a lifetime.

Take a look at our sponsorship menu and fill out our form. Return the form to [kwood@bbbs-sjc.org](mailto:kwood@bbbs-sjc.org) to claim your sponsorship today!

If you can't sponsor an event, consider sponsoring a Match! Each match between a Big and a Little costs \$100 per month to maintain.

<b>Bottlecaps and Corks</b> <input type="checkbox"/> Platinum—\$10,000 <input type="checkbox"/> Gold—\$5,000 <input type="checkbox"/> Silver—\$2,500 <input type="checkbox"/> Bronze—\$1,000	<b>Bottlecaps and Corks and Kids are a Big Deal</b> <input type="checkbox"/> Platinum—\$25,000 <input type="checkbox"/> Gold—\$12,500 <input type="checkbox"/> Silver—\$6,250 <input type="checkbox"/> Bronze—\$1,500	<b>Kids are a Big Deal</b> <input type="checkbox"/> Platinum—\$20,000 <input type="checkbox"/> Gold—\$10,000 <input type="checkbox"/> Silver—\$5,000 <input type="checkbox"/> Bronze—\$1,000
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Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I have enclosed a check, payable to BBBS       Please invoice my company

Card No.: \_\_\_\_\_

Exp.: \_\_\_\_\_ CVV: \_\_\_\_\_ Signature: \_\_\_\_\_

We cannot sponsor an event, but we will sponsor a match for \_\_\_\_\_ month(s),  
totaling \$\_\_\_\_\_.



# Big Brothers Big Sisters®

<p align="center"><b>Bottlecaps &amp; Corks</b> August 1, 2020 Northern Indiana Event Center Pavilion</p>	<p align="center"><b>Bottlecaps and Corks and Kids are a Big Deal</b></p>	<p align="center"><b>Kids are a Big Deal Gala</b> September 25, 2020 Crystal Ballroom at the Lerner Theater</p>
<p align="center"><b>Platinum Sponsor</b> <b>\$10,000</b> \$9,300 tax deductible</p> <p>Presenting Sponsor on all branded materials</p> <p>Company logo on banner at the event</p> <p>Recognition on all marketing materials</p> <p>Company logo and link on event website</p> <p>Twenty General Admission tickets</p> <p>Ten VIP tickets</p> <p>Option to have a Sponsor staffed table to distribute marketing materials</p> <p>Option to present live music at event</p>	<p align="center"><b>Platinum Sponsor</b> <b>\$29,500</b> \$28,100 tax deductible</p> <p>Includes all Gold Sponsor benefits for both</p> <p>Bottlecaps and Corks and the Kids are a Big Deal Gala plus a unique Gold Sponsor plaque to be presented at the Kids are a Big Deal Gala</p>	<p align="center"><b>Platinum Sponsor</b> <b>\$20,000</b> \$18,800 tax deductible</p> <p>Presenting Sponsor on all branded materials</p> <p>Presenting Sponsor banner and display screen slide at the event</p> <p>Full-page (5"x8") color ad in event booklet</p> <p>Recognition on all marketing materials</p> <p>Company logo and link on event website</p> <p>Two 8-top tables at the event</p> <p>Option to present an award at the event</p>
<p align="center"><b>Gold Sponsor</b> <b>\$5,000</b> \$4,650 tax deductible</p> <p>Company logo on all branded materials</p> <p>Company logo on banner at event</p> <p>Recognition on all marketing materials</p> <p>Company logo and link on event website</p> <p>Ten General Admission tickets</p> <p>Five VIP tickets</p> <p>Option to have a Sponsor staffed table to distribute marketing materials</p>	<p align="center"><b>Gold Sponsor</b> <b>\$14,500</b> \$14,050 tax deductible</p> <p>Includes all Silver Sponsor benefits for both</p> <p>Bottlecaps and Corks and the Kids are a Big Deal Gala plus a unique Silver Sponsor plaque to be presented at the Kids are a Big Deal Gala</p>	<p align="center"><b>Gold Sponsor</b> <b>\$10,000</b> \$9,400 tax deductible</p> <p>Company Logo on all branded materials</p> <p>Company logo display screen slide at the event</p> <p>Half-page (5"x4") color ad in event booklet</p> <p>Recognition on all marketing materials</p> <p>Company logo and link on event website</p> <p>One 8-top table at the event</p>
<p align="center"><b>Silver Sponsor</b> <b>\$2,500</b> \$2,340 tax deductible</p> <p>Company name on banner at event</p> <p>Recognition on all marketing materials</p> <p>Company name and link on event website</p> <p>Five General Admission tickets</p> <p>Two VIP tickets</p>	<p align="center"><b>Silver Sponsor</b> <b>\$7,000</b> \$6,740 tax deductible</p> <p>Includes all Bronze Sponsor benefits for both</p> <p>Bottlecaps and Corks and the Kids are a Big Deal Gala</p>	<p align="center"><b>Silver Sponsor</b> <b>\$5,000</b> \$4,400 tax deductible</p> <p>Company name display on event slideshow</p> <p>Quarter-page (2.5"x4") color ad in event booklet</p> <p>Recognition on all marketing materials</p> <p>Company name and link on event website</p> <p>One 8-top table at the event</p>
<p align="center"><b>Bronze Sponsor</b> <b>\$1,000</b> \$840 tax deductible</p> <p>Five General Admission tickets</p> <p>Two VIP tickets</p>	<p align="center"><b>Bronze Sponsor</b> <b>\$1,500</b> \$1,240 tax deductible</p> <p>Includes all Bronze Sponsor benefits for both</p> <p>Bottlecaps and Corks and the Kids are a Big Deal Gala</p>	<p align="center"><b>Bronze Sponsor</b> <b>\$1,000</b> \$400 tax deductible</p> <p>One 8-top table at the event</p>